



SPRING COLLEGE FAIR
March 27, 2010 12:30-4PM
Lincoln Sudbury Regional High School
***** FREE *****

12:30-1:00pm
Special Keynote Featuring
Marty O'Connell, Executive Director, Colleges That Change Lives

College Admissions: Looking Beyond the Rankings To Find The Right College Fit

Seminar Schedule & Descriptions

Seminars Scheduled: 1:10-2:00pm

Successful Strategies for the SAT & ACT – *Summit Educational Group* – Are you prepared for the SAT and ACT? This session will ensure you're armed with the essential strategies you'll need to succeed on test day. From test specific tips to what to bring to the test center, our expert will reveal Summit's proven strategies for tackling the standardized tests!

Study Skills for High School Success – *Mark Shobin, Ed.D* – This session will focus on the skills students need for success in high school and the transition to college. Drawing from his popular program, Study Skills 101, Dr. Shobin will present the four essential skills high school students need to make their junior and senior years successful and how to use these skills in their first year transition to college.

How Students Can Make a BA Marketable in Today's Job Market – *Tim Lee & Susan Kennedy, AHP Educational Consulting/Career Trekking* – The bleak job market outlook for college graduates coupled with the rising cost of a college education has caused many to question the value of a liberal arts education. This session will explore how students can capitalize on their college experience to gain meaningful employment regardless of college major.

Seminars Scheduled: 2:10-3:00pm

College Funding: What are Your Options? – *Neil Blicher, CFP®, BayState Financial* – This session will focus on current and future college costs and outline various options that can help you develop a sound financing strategy as you make decisions about paying for a college education.

Turning Down the Flame – *Muriel Stern Riseman, Guidance Counselor, LSRHS Counseling Dept*
Take a deep breath, relax, and ENJOY the college search and application process with your student. Come join a conversation with fellow parents about strategies to help turn down the college admissions flame.

SAT, ACT, & SAT II: Understanding the Who, What, When, Where and Why – *Club Z! In-Home Tutoring*
– With the growing popularity of the ACT offering students an alternative to the SAT, this session will present students and parents with the differences and similarities of both tests. Which one is best for you? How do you best prepare for each? The session will also provide an overview of the SAT II subject tests including the subjects areas covered, who should take them, and when.

Seminars Scheduled: 3:10-4:00pm

Demystifying the Selective Admission Process – *Gil Villanueva, Dean of Admission, University of Richmond*– Learn what prospective students should look for in a college and learn what selective independent colleges and universities are looking for.

How to Build a Solid School List – *Marla Platt, Educational Consultant, AchieveCoach College Counseling*– So many schools -- where do I start? Learn about the essential elements to consider as you start to develop your list of good-fit colleges and universities.

Building Affordability into Your College Search – *Katelyn Gleason Klapper, Educational Consultant, College Options* – Do you have to give up a great college match in order to afford an undergraduate education? No, but you do need an action plan! After a brief summary of the financial aid and scholarship landscape, you'll learn the five best ways to maximize more affordable college options.

The College Admission Interview and Other Ways to Personalize Your Application – *Jane Hahn, Associate Director of Admission, Ohio Wesleyan University* – At many smaller colleges the admissions interview can provide more than just an informational exchange, it can also provide a way for you to tell your story, and be heard. Learn what other pieces of the application process can make an impact on determining a student's fit with an institution.

The Spring College Fair is presented by Sudbury Education Resource Fund (SERF).

SERF is a non-profit, tax-exempt organization dedicated to enriching, enhancing and supporting Sudbury Public Schools and LSRHS from kindergarten through high school. Visit us at <http://serfsudbury.org>